



TACOPS WEST

MAY 10-11, 2017
LAS VEGAS, NV



TACOPS EAST

SEPTEMBER 6-7, 2017
WASHINGTON, DC



www.TacOpsWest.com
info@TacOpsWest.com
1-855-TAC-OPS1
(822-6771)



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WESTGATE LAS VEGAS
RESORT ♦ CASINO
LAS VEGAS, NV



MARRIOTT
CRYSTAL GATEWAY
ARLINGTON, VA

THE NATION'S PREMIER TACTICAL VENDOR SHOWS
WE INVITE YOU TO EXHIBIT

Sponsoring Associations and Media Sponsors



How we **maximize** your trade show return on investment...

Capture leads with your phone

We developed an iPhone and Android app to capture attendee data by scanning their badge QR code. Data includes name, agency, title, address, phone & email. Data can be exported and sent to your email for post show follow-up.

Increased percentage of potential buyers

Targeted audience of the law enforcement tactical community keeps the percentage of potential buyers high. Spend less time qualifying customers.

Speak in front of conference classes

Presenting your product or service in front of a captive audience of potential customers can strengthen your brand and drive traffic to your booth.

Networking events with attendees

Multiple networking functions with attendees to give your company additional opportunities to sell in a relaxed atmosphere with dinner, drinks & entertainment, all included with your booth fee.

Prize drawings from your booth

Prize drawings allow you to demonstrate and discuss your products on the house microphone to all the attendees in the exhibit hall. Attendees MUST be present at your booth to win.



Other reasons to attend...

- Classes scheduled to maximize exhibit hall traffic.
- TacOps West is sponsored by the National Tactical Officers Association, the California Association of Tactical Officers, the Arizona Tactical Officers Association, the Utah Tactical Officers Association, the Washington State Tactical Officers Association and the local Nevada SWAT teams.
- TacOps East is hosted by the National Capitol Region SWAT Association, a not for profit Association that represents all the Tactical Teams in and around Washington D.C., Virginia, Maryland.
- Over 40 training tracks from top instructors from across the country will be provided at a low cost to ensure the audience. This includes a mix of classroom and high-demand practical application training.
- TacOps is put together by active law enforcement officers.
- Managed by the same outstanding staff who produce the New York Tactical Officers Association Tactical Conference, the leading tactical show in the Northeast.
- We help you minimize costs by including breakfast, lunch and dinner with your booth fee.



WHO EXHIBITS AT TACOPS?

221B TACTICAL
3M PERSONAL SAFETY DIVISION
5.11 TACTICAL
AARDVARK
ADAMSON POLICE PRODUCTS
AMERICAN TACTICAL ENTRY ACCESSORIES
MANUFACTURING
AGUILA AMMUNITION/TXAT
AMCHAR WHOLESALE, INC.
ARGOS SECURITY BY DATUM
ARIZONA TACTICAL OFFICERS ASSOCIATION
ARMORED MOBILITY INC
ARMOR EXPRESS
ARMS UNLIMITED
ATLANTIC SIGNAL
ATLANTIC TACTICAL
ATS ARMOR
B&H PHOTO, VIDEO, PRO AUDIO
BENCHMADE KNIFE COMPANY
BENELLI USA CORPORATION
BERETTA DEFENSE TECHNOLOGIES
BLAUER MANUFACTURING CO.
BOB BARKER COMPANY
BOYDD PRODUCTS, INC.
BOUNCE IMAGING
CATO
CANINE TACTICAL OPERATIONS
CLOSE QUARTERS TACTICAL
CMC TRIGGERS CORP - LAW ENFORCEMENT
C-MORE
COLUMBIA SOUTHERN U
COMBAT SWAG, LLC
COMBINED TACTICAL SYSTEMS
DOUBLESTAR CORP.
DRAKONTAS
DUMMIES UNLIMITED, INC
EARPHONE CONNECTION, INC.
EDGE TACTICAL EYEWEAR
ENOVATIVE TECHNOLOGIES
EXPO ENTERPRISE
EOTECH
ESS EYE PRO
FIRST TACTICAL
FN AMERICA
FRONT LINE TRAINING CENTER LLC
H&H MEDICAL CORPORATION
HAIX NORTH AMERICA INC
HESCO BASTION, INC.
HIGH GROUND
ICOR TECHNOLOGY INC.
INTREPID NETWORKS
IWI US, INC.
LAW ENFORCEMENT EDUCATION ORGANIZATION
LENCO ARMORED VEHICLES
LVRC INTERNATIONAL, LLC
MALLORY SAFETY & SUPPLY
MANTIS
MILE HIGH SHOOTING ACCESSORIES

MISSION MANAGER
MISTRAL SECURITY, INC.
MOHOC
MOSSBERG-SPRINGFIELD
NEXTER ROBOTICS
NIGHTSTICK BY BAYCO PRODUCTS, INC.
NORTH AMERICAN RESCUE LLC
OIC ADVANCE
OAK GROVE TECHNOLOGIES
ORIGINAL SWAT CO.
PATRIOT 3
PEACEKEEPER INTERNATIONAL
PEPPERBALL
POINT BLANK ENTERPRISES
POLAR
PROGRESSIVE FORCE CONCEPTS
PROTECTIVE SERVICES TRAINING ACADEMY
Q-SERIES
RECONROBOTICS, INC
REMOTE, INC
RESCUE ESSENTIALS
RESCUE PHONE
RESOLUTION K9
ROBOTEX, INC.
SAM MEDICAL
SAFARILAND GROUP, THE
SAFEWARE, INC.
SAGE ORDNANCE GROUP
SAN DIEGO POLICE EQUIPMENT CO. INC.
SAVAGE RANGE SYSTEMS, INC
SBTACTICAL
REBS - SCAN PACIFIC NW
SHIELDSPIKE, LLC
SILYNX COMMUNICATIONS
SIMUNITION
SONORAN DESERT INSTITUTE
SOUTHERN POLICE EQUIPMENT
SPECTOR TACTICAL SOLUTIONS
SUREFIRE-TRIJICON
SYMBOLARTS
MOSSBERG-SPRINGFIELD
TACTICAL ELECTRONICS
TACTICAL TRAINING SYSTEMS
TEAM ONE NETWORK
TEAM WENDY
TEMS SOLUTIONS,LLC
TRANSCEND ROBOTICS
A73
TRU-SPEC
TSSI
US ARMOR
U.S. OPTICS
VELOCITY SYSTEMS
VERTX
VISTA OUTDOOR
VOODOO TACTICAL
YOTA ENTERPRISES
ZISTOS CORPORATION

SPONSORSHIPS

GOLD

- Logo on the cover of the conference guide issued to each attendee
- Logo on Expo banner, and conference website
- Full page ad in the conference guide
- Two Deluxe booth spaces included
- Company logo on magazine advertisements
- Logo printed on attendee bags
- Attendee bag inserts
- Company logo on the cover of 15K mailed attendee brochures
- Participate in punch card raffle with your logo printed on the punch card & speak to attendees on the house microphone

Investment: **\$4,000**

SILVER

- Logo on the cover of the conference guide issued to each attendee
- Logo on Expo banner, and conference website
- Full page ad in the conference guide
- One Deluxe booth space included
- Company logo on magazine advertisements
- Logo printed on attendee bags
- Attendee bag inserts

Investment: **\$3,000**

BRONZE

- Logo on the cover of the conference guide issued to each attendee
- Logo on Expo banner, and conference website
- Half page ad in the conference guide
- One Deluxe booth space included

Investment: **\$2,000**

ADDITIONAL MARKETING OPPORTUNITIES

LANYARD SPONSOR: Your company name or website address and logo printed on all attendee badge lanyards. Lanyards are given to every attendee and must be worn at all times in order for them to enter the exhibit hall, networking events and classrooms.

Investment: \$2,000

DIRECT MAILING ADVERTISEMENT: Half page ad in the conference attendee brochure that is mailed to over 15,000 agencies, SWAT Teams and individual officers. Investment: \$800

ATTENDEE BAG LOGO: Your company logo printed on the outside of the conference bag that is given to each attendee. Investment: \$350

ATTENDEE BAG INSERTS:

Have your product brochure placed in each attendee's conference bag (*limit 12 pages or additional cost may apply*).

Investment: \$500

CONFERENCE GUIDE

ADVERTISING: Back Cover – \$950,
Inside Covers – \$650, Full Page Ad – \$500
Half Page Ad – \$300



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THE LEADING
NATIONAL
AND WEST COAST
TACTICAL
ASSOCIATIONS



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TACOPS WEST

TacOps West 2017
Westgate Hotel - Ballrooms A-C
Las Vegas, NV
May 10-11, 2017

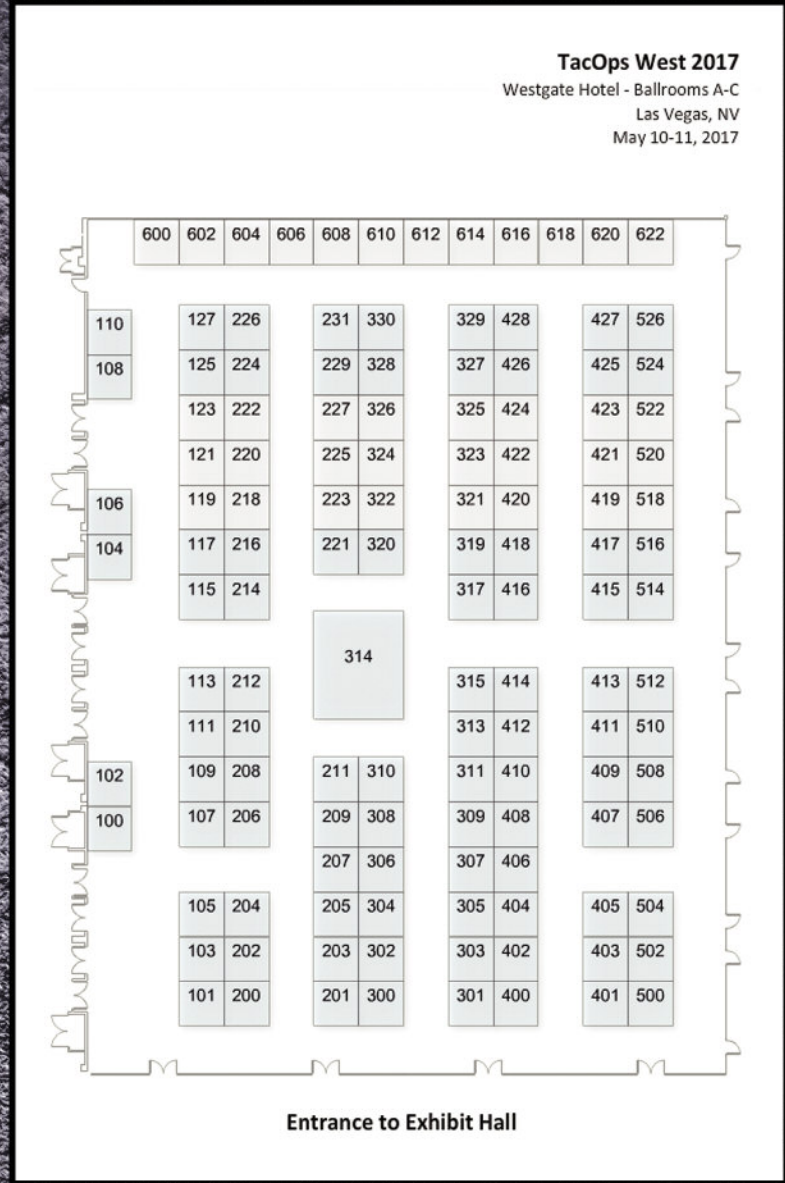


EXHIBIT SET UP:

Tuesday, May 9, 2017 1:00pm – 6:00pm
Wednesday, May 10, 2017 7:00am – 9:00am

EXPO OPEN:

Wednesday, May 10, 2017 9:00am – 5:00pm
Thursday, May 11, 2017 11:00am – 3:00pm

STANDARD EXHIBIT SPACE RENTAL:

(No furniture included)
\$1,195 per standard 10' x 10' space

DELUXE EXHIBIT SPACE RENTAL:

(Includes: one 6' draped display table, two side chairs and a wastebasket)
\$1,295 per deluxe 10' x 10' space

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LAS VEGAS, NV



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RESORT ♦ CASINO

LAS VEGAS, NV

WESTGATE



HOTEL ACCOMODATIONS

Westgate Las Vegas Resort & Casino

3000 Paradise Road

Las Vegas, NV 89109

www.westgateresorts.com 1-800-635-7711

Ideally located immediately adjacent to the Las Vegas Convention Center and just one block from the world-famous Las Vegas Strip, the legendary Westgate Las Vegas Resort & Casino (formerly the LVH – Las Vegas Hotel & Casino) offers only the finest amenities and offerings! Our world-class Las Vegas hotel casino features a unique blend of excitement with incredible restaurants and nightlife, endless Las Vegas entertainment and a lively casino that is home to the world's largest Race & Sports Book. Among off Strip hotels, Westgate Las Vegas Resort & Casino boasts the most alluring variety of spacious hotel rooms and suites in a relaxing atmosphere, while still maintaining easy access via the Las Vegas Monorail to the excitement of the Las Vegas Strip.

For TacOps West guests only: Signature Room Upgrade (440 sq/ft, 60 Inch 3D LED TV), Complimentary in-room WIFI/internet, Complimentary Fitness Center access, Complimentary Newspaper, Free local/toll free phone calls, Complimentary parking.

TacOps West guests receive a discounted room rate of \$97.00 per night. Rate **includes** the \$33.54 resort fee which gives you access to a complimentary Signature Room Upgrade (440 sq/ft, 60 Inch 3D LED TV), Internet, the fitness center, newspaper, free local and toll free calls and free parking.

TACOPS WEST

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SEPTEMBER 6-7, 2017
WASHINGTON, DC

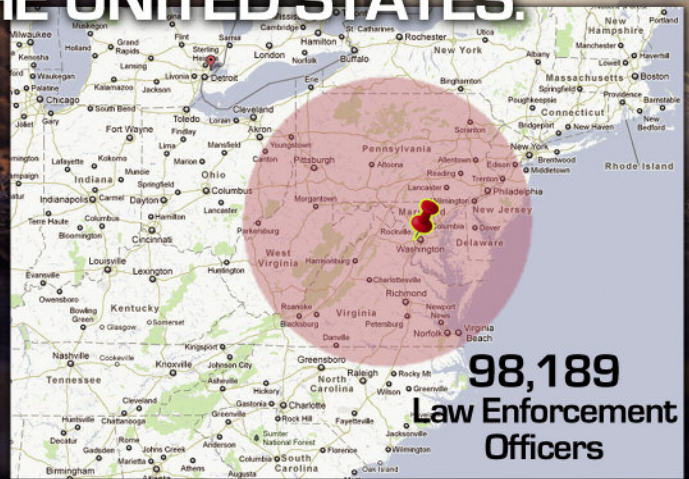
Hosted by:



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REACH ONE OF THE LARGEST LAW ENFORCEMENT COMMUNITIES IN THE UNITED STATES.



TACOPS EAST

TacOps Media Sponsors



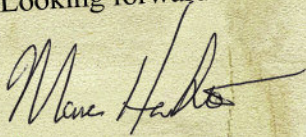
Dear Conference Exhibitors,

The National Capital Region SWAT Association is proud to be the host of **TacOps East 2017**. NCRSA's membership comprises of over 30 SWAT teams, predominately in the Nation's Capital Region. The NCRSA has provided these teams with training opportunities using in-house instructors and department venues at little to no cost to the member agencies. We also conduct a yearly competition that brings those teams and outside teams together in a positive and competitive light. This competition fosters relationships between the teams within the region, as well as outside of the region.

TacOps East 2017 will bring together officers, trainers, vendors, and departments from across the country. The conference has provided attendees with interesting and innovative Law Enforcement training. The last four years we received very positive responses to the training and the vendor show. We are hoping to duplicate these efforts and exceed them this coming year.

We are proud to have you attend this conference in close proximity to our Nation's Capital for the fourth year. There are many attractions to this area and we hope that you have time to enjoy them.

Looking forward to seeing you there. Be safe and stay informed.



Marc Hackett
National Capital Region
SWAT Association Chairman



SEPTEMBER 6-7, 2017
WASHINGTON, DC



Meet the **Hosting Teams** from the NCRSA

Aberdeen Proving Ground PD SRT
Airport (WMATA) PD SWAT
Alexandria City PD SOT
Arlington County PD SWAT
Arlington County SO CERT
Baltimore County PD SWAT
DC Metropolitan PD ERT
Fairfax County PD SWAT
Falls Church City PD SWAT
Frederick County SO CERT

Howard County PD SWAT
Leesburg City PD ERT
Loudoun County SO SWAT
Manassas City PD SWAT
Metro Transit PD SWAT
Montgomery County PD SWAT
Navy NCIS SET
Pentagon Force Protection PD ERT
Prince George's County PD EST
Prince William County PD SWAT

US ATF SR
US Capitol PD CERT
US CIA SRT
US FBI/WFO SWAT
US Department of State MSD
USMS Superior Court SRT
US NSA ERT
US Park PD SWAT

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EXHIBIT SET UP:

Tuesday, September 5, 2017
 1:00pm – 6:00pm
 Wednesday, September 6, 2017
 7:00am – 9:00am

EXPO OPEN:

Wednesday, September 6, 2017
 9:00am – 5:00pm
 Thursday, September 7, 2017
 11:00am – 3:00pm

EASY EXHIBIT SET UP:

You can bring your equipment directly into the exhibit hall and set up your own booth without any additional labor charges.

STANDARD EXHIBIT SPACE RENTAL:

(No furniture included)
 \$1,195 per standard 8' x 10' space

DELUXE EXHIBIT SPACE RENTAL:

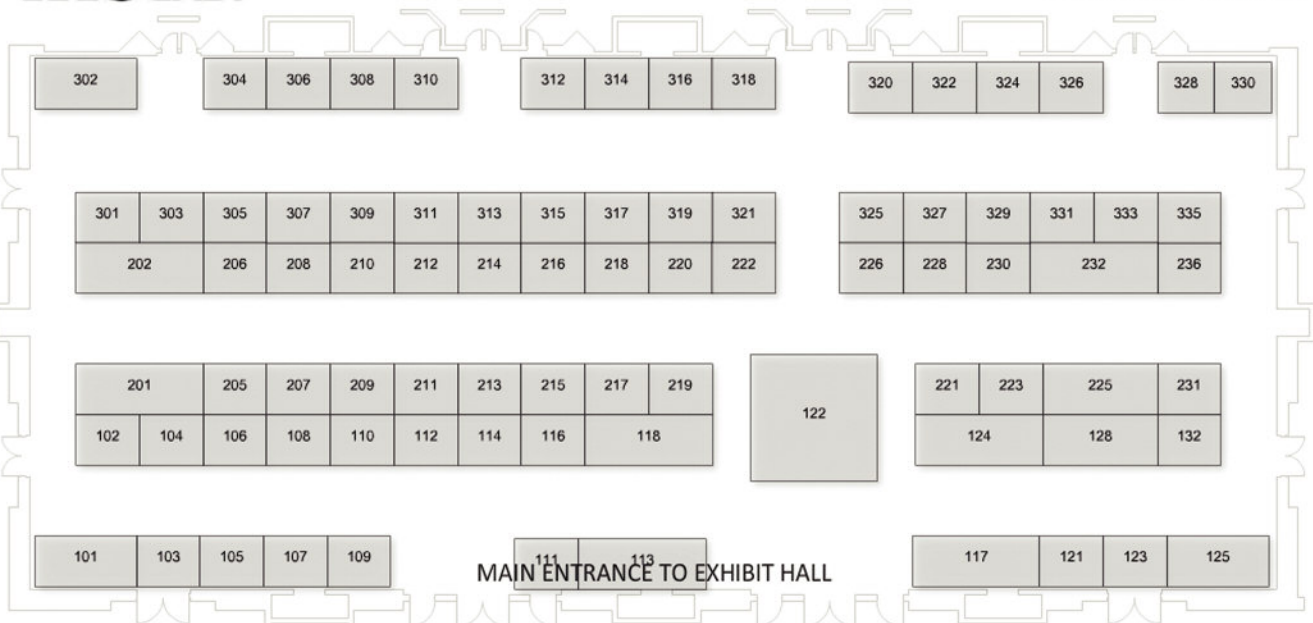
(Includes: one 6' draped display table, two side chairs and a wastebasket)
 \$1,295 per deluxe 8' x 10' space

TACOPS EAST



TacOps East 2017

MARRIOTT CRYSTAL GATEWAY ARLINGTON BALLROOM
 September 6-7, 2017





MARRIOTT
CRYSTAL GATEWAY
ARLINGTON, VA



TACOPS EAST

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WASHINGTON, DC

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HOTEL ACCOMODATIONS

The newly renovated **Marriott Crystal Gateway** hotel provides exceptional accommodations, complimentary Wi-Fi in your room for TacOps East guests and multiple dining options, including Einstein Bagels.

The hotel is directly connected to Arlington's best shopping and dining at Crystal City Shops and The Fashion Centre at Pentagon City. Crystal City Metro can be accessed from the lobby, allowing guests to easily reach Washington, DC museums, monuments and attractions.

This comfortable and inviting hotel is also conveniently located one mile from Washington Reagan National Airport (DCA).

A discounted room rate of \$164.00 (1/2 off the regular rate) and a discounted parking rate of \$13.00 has been negotiated for your stay.

You may book your reservation by calling the hotel reservation desk at **1-800-228-9290** or at the TacOps East online reservation website <http://hotel.tacopseast.com>. When you call the hotel please let them know you are attending TacOps East to receive the discounted rate.

TACOPS EAST

AGGRESSIVE MARKETING STRATEGY TO ENSURE ATTENDENCE

- Conference brochure mailed to every Federal, State, and Local law enforcement and corrections agency in Alaska, Arizona, California, Colorado, Delaware, Florida, Georgia, Hawaii, Idaho, Kansas, Kentucky, Maryland, Montana, Nebraska, Nevada, New Jersey, New Mexico, North Carolina, North Dakota, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Utah, Virginia, Washington, Washington D.C., West Virginia, Wyoming.
- Marketing to every Federal, State, and Local agency in the U.S. through internal law enforcement communications systems.
- Conference advertisements in multiple industry publications.
- Conference brochure mailed to EVERY SWAT Team in all 50 states.
- Email campaign to over 80,000 law enforcement officers.
- Fax campaign to over 10,000 law enforcement agencies.
- Social media marketing to thousands of followers on Facebook.
- Personal phone calls to hundreds of Tactical Team Commanders.

"TacOps exceeded my expectations and it provided dozens of solid leads. We will be coming back."

*Jim Massery
Lenco Armored Vehicles*

"Your conference was great. The amount of high quality traffic and amount of time the attendees spent in the exhibit hall was perfect."

Stacey Petyak, Safariland

"TacOps East was a great show for us and it was very organized. We are proud to be a part of it."

Dennis Smith, Robotex

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